

# COMMUNICATION

BE VISIBLE AND DEVELOP YOUR BRAND AWARENESS. WE GIVE YOU THE MEANS TO PROMOTE YOUR NAME OR IMAGE AT THE VERY HEART OF THE COMPETITION.

### SPONSORING AN EVENT

ASSOCIATE YOUR BRAND OR NAME WITH ONE OF THE 30 COMPETITIONS

♦ from € 500

# VISIBILITY IN THE ARENA

DISPLAY YOUR LOGO AND COLOURS AT THE HEART OF THE EVENT

- Ringside boarding panel
  Competition ground € 1,700
  Training paddock € 600
- Jump: € 5,000 (excluding manufacturing costs).
- ♦ Official timekeeper.

# ADVERTISING IN THE MAGAZINE

YOUR ADVERTISEMENT IN A QUALITY MAGAZINE WITH 7,000 PUBLISHED COPIES and distributed free in hotels, partner businesses and to the public.

- ♦ 1 page € 1,700 excluding VAT
- ♦ Inside front cover and inside back cover € 2,100 excluding VAT

### **BIG SCREEN**

Broadcasting of your promotional film between each course/change of track during the week.

- 2 shows per day > 1 700 € HT
- 5 shows per day > 3 500 € HT

# PROMOTION CAMPAIGN. SPONSORING AN EVENT

Play an active part, be a creative force by creating a campaign that will have impact on a wide or targeted audience.